



## **Atlas Corps and BetterUp partner to provide leader development and wellbeing coaching to humanitarians on the frontlines**

Washington D.C. – March 23, 2023 – Leaders who are working on the frontlines of the world's most critical emergencies and conflicts deserve the best possible leader development, coaching and wellbeing support. Since 2020, Atlas Corps has implemented the Virtual Leadership Institute, which provides valuable professional development to empower social change advocates throughout the world, while strengthening their connections with each other. This six-month online program explores three key themes of leadership: Developing Self, Developing Others, and Leading Movements.

This year, Atlas Corps is joining forces with [BetterUp®](#), the human transformation company, to deliver change at scale — improving individual resilience, adaptability, and effectiveness for our participants. BetterUp will provide individual support to our participants in leading more meaningful, vibrant lives with greater clarity, purpose, and passion. Throughout the program, participants will have exclusive access to the BetterUp platform, unlimited well-being and leader development coaching, and customizable programming tailored to the needs of our diverse group of social change makers. BetterUp's approach is developed and backed by BetterUp's in-house team of PhDs and behavioral scientists who design and study the impact of personal growth and development opportunities.

*"I have worked in humanitarian emergencies myself and I know how important it is to take care of your own wellbeing as a leader in crisis situations,"* says Bidjan Nashat, CEO of Atlas Corps. *"That's why I'm thrilled to partner with BetterUp to provide even more and unlimited support to those who are on the frontlines of serving others in need."*

*"Our mission is to help people everywhere live with greater clarity, purpose and passion,"* said Eduardo Medina, co-founder and Chief Operating Officer of BetterUp. *"We're proud to partner with Atlas Corps to empower social change leaders to unlock their full potential as they drive critical impact on the frontlines."*

The first Cohort with access to this virtual opportunity for emerging social change leaders comes exclusively from some of the world's leading humanitarian organizations. Previous Cohorts represented humanitarian organizations such as Doctors Without Borders, Partners in Health, Path, SOS Children's Villages, BRAC, Heifer International, and Shining Hope for Communities (SHOFCO) and their diverse group of professionals based out of 39 countries, with expertise ranging from communications, to community health, monitoring and evaluation, among others. The majority of them are working on the frontlines of the world's most critical emergencies and conflicts.

### **About Atlas Corps**

Atlas Corps is a social enterprise that finds and grows leaders and strengthens organizations that make a difference for others. Atlas Corps core belief is that talent is distributed equally everywhere but opportunity is not yet and that organizations making a difference for people at home and abroad deserve access to the best global talent. Atlas Corps finds diverse global talent, develops leaders, and strengthens organizations through training and fellowship programs and an alumni community of skilled social change professionals. Since 2006, Atlas Corps have connected 1,500+ talented professionals from 115 countries with 300+ of mission-driven organizations in the U.S. Atlas Corps has been profiled as a "best practice" in international exchange by the Brookings Institution and featured in the Washington Post as a model social entrepreneurship program. To learn more, visit [www.atlascorps.org](http://www.atlascorps.org).

### **Atlas Corps**

c/o Open Gov Hub 1100 13th Street, NW, Suite 800 Washington, D.C. 20005  
[www.atlascorps.org](http://www.atlascorps.org) | [info@atlascorps.org](mailto:info@atlascorps.org)

### **About BetterUp**

Founded in 2013, BetterUp® is a human transformation company that drives peak performance in individuals and organizations, through unparalleled access to coaching, content, and cutting-edge AI technology. With more than 2 million coaching sessions, BetterUp is the inventor of virtual coaching and the largest mental health and coaching startup in the world, with the world's largest network of over 3,000 Coaches offering support in 64 languages across over 70 countries. Trusted by more than 600 organizations including Salesforce, NASA, Google, Snap Inc., Chipotle, Hilton, Warner Media and other leading Fortune 1,000 companies, BetterUp delivers on three key impact areas – Mental Fitness, career & leadership development, and social connection – inspiring people everywhere to live with greater clarity, purpose, and passion. Investors include Wellington Management, ICONIQ Growth, Lightspeed Venture Partners, Threshold Ventures, PLUS Capital, Salesforce Ventures, Sapphire Ventures, Mubadala Investment Company, Morningside Group, SV Angel, Freestyle Capital, Crosslink Capital, and Tenaya Capital. BetterUp's Science Board is composed of leading researchers in the fields of positive psychology and human performance including Martin Seligman, Adam Grant, Shawn Achor, and Quinetta Roberson. BetterUp has been recognized in the Inc. 5000, Fortune's Great Places to Work, and People Magazine's Companies that Care. To learn more, visit [www.betterup.com](http://www.betterup.com).

### **Atlas Corps**

c/o Open Gov Hub 1100 13th Street, NW, Suite 800 Washington, D.C. 20005  
[www.atlascorps.org](http://www.atlascorps.org) | [info@atlascorps.org](mailto:info@atlascorps.org)